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Contact Information:

Jennifer Waddle

AgriDesigns

209.334.1938

[www.agridesigns.com](http://www.agridesigns.com)

Bettyann Spenker

Spenker Winery

209.367.0467

[www.spenkerwinery.com](http://www.spenkerwinery.com)

**SPENKER WINERY NOW SERVES CUSTOMERS ONLINE**

LODI, CA. A long-time staple of the Lodi wine community is one of the latest to make its way into cyberspace. Spenker Winery recently stepped onto the web to the cheers of its scores of customers.

After countless requests, Spenker Winery made the decision to create an online presence with the help of AgriDesigns. Current customers and curious wine drinkers can visit [SpenkerWinery.com](http://SpenkerWinery.com) to order straight from the winery, take a virtual tour or just learn more about the Spenker tradition of winemaking.

In 1902, Fritz Spenker planted a unique zinfandel clone, with an emphasis on growing the grapes in the most natural environment possible. The family has continued to stay true to Grandfather Spenker's methods. At the same time, they are bringing the winery into the 21<sup>st</sup> century.

Visitors to the new web site will get a true sense of what Spenker Winery offers. The site blends a feeling of history, agriculture and tradition.

"We're looking forward to serving our customers in an entirely new fashion with the online interface," said owner Bettyann Spenker. "We are also committed to continuing our current way of doing business."

The Spenker Family has long been recognized for their superior vineyard management. It is their goal to continue down the same path, while creating superior customer service in person and online.

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